



VOLUME ONE

Life in PARRIS



Starck September Soirée French Library and Design Students Bring Fashion to Parris Landing



On the evening of September 14 the atrium of Building 4 looked more like the runways at Fashion Week in New York or Paris than a residence in Charlestown. World-renowned designer Philippe Starck visited Parris Landing to judge fashions created by student designers for a charity event that benefited the French Library and Cultural Center.

The French Library and Cultural Center has evolved from a one-room collection of 500 books to a notable international institution serving and educating the culturally diverse French-speaking and Francophile communities of Boston and New England. The founders established a library of French books and periodicals and initiated programs “to promote cultural relations between France and the U.S.” In the span of over fifty years, they have grown from a one-room lending library to a full-fledged cultural center occupying two historic mansions in Back Bay. The Alliance Française of Boston & Cambridge, Inc. was founded in 1898 and is part of a network of nearly 1,500 Alliances Françaises located in 138 countries worldwide.

In 2005, the French Library and Cultural Center celebrates 60 years of promoting French-American friendship. We know that this partnership with Starck, one of Boston’s most beloved French imports, will be memorable for all.



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Home & Garden Television Comes to Parris Landing Designer Finals Producers Think Parris Landing is Ready for its Closeup

It has been a big year for Parris Landing residents Erica and Luke. They took advantage of low interest rates and new mortgage products to make the transition from renting to owning. They left the long suburban commute to live within minutes of Downtown. They had a wedding. And, now, they have a re-designed bedroom courtesy of Home & Garden Television (HGTV).

Producers and designers from HGTV recently swooped into the Parris Landing pad she shares with her fiancé Luke Stuart to film an episode of Designer Finals. The television show follows top design students as they face their final test – a real-life makeover with a minimal budget, a handful of helpers, and advice from a mentor. In each episode, a student gets a chance to “go pro” and redo a room in a real home. The student gets real-world experience while the family gains a distinguished new room!

Erica and Luke welcomed New England School of Art and Design student Shalini Sookar into their home. Host Penn Holderness also visited to monitor progress. The couple began with a large 20 x 12 space, blah walls and outdated furniture.

“Our room was very plain and we had a lot of unused space,” said Bates. “We still had furniture left over from college and wanted something that would reflect more of our lifestyle as young professionals.”

Sookar visited their home, presented a plan and shared her ideas with Erica and Luke. Inspired by the ocean and outdoor space, the walls are painted a sky blue with white crown-molding. Recessed lights create a warm atmosphere. Deep chocolate furniture complements tan and orange bedding.

To take advantage of the large room, the designer separated out a sitting area. She placed two slipper chairs in oat suede to create a division. An oversized, white frame mirror completes the vignette. “Our favorite element is the new sitting area,” said Bates. “It makes it feel like we have two rooms in one. The modern, sophisticated style now flows into the rest of our home.”

Distributed in 80 million U.S. households, HGTV is one of the fastest-growing networks in cable television history. HGTV.com is America’s leading online destination for home and garden information with more than 2.5 million unique visitors each month.

Erica and her friends eagerly await a primetime debut sometime in August. Of course, you don’t need to be on television to get expert design advice. Parris Landing’s staff can help residents select designer upgrades. Visit our sales center and upgrade room to view colors, fabrics, hardware, and other elements that can bring that designer touch to your home.



Future air times are:
November 29, 11:30 PM
November 30, 3:30 AM
December 16, 4:30 PM

The Model L I F E

Sloane Becomes Latest Designer to Put Her Stamp on Parris Landing

*I wanted a model
where people could see
themselves living –
streamlined and
elegant but not
out of their realm*

– Debbie Sloane

First, Philippe Starck brought his European whimsy to Parris Landing. Next, Chicago’s Riha Design put their mark on the sales center and two model residences. Now, Parris Landing embraces some local design inspiration. Massachusetts-based interior designer Debbie Sloane and her team recently transformed a model residence in 3511. These designers show that the Parris Landing lifestyle is adaptable to a wide-array of tastes and styles. We invite residents and visitors to visit all of these imaginative spaces.

Sloane has a firsthand perspective on Charlestown’s rise to a hip hangout for young professionals. Over many years, this local designer has seen the Charlestown Navy Yard transform from an isolated enclave into a thriving, urban community. She saw the clean lines and bright colors Starck brought to Parris Landing and she was excited to complement that design with her own themes in the new model residence.

With years of design experience under her belt, Sloane’s work ranges from English Country to Formal French. She calls her design at the Parris Landing model Streamlined/Clean.

“There is nothing more beautiful than the waterfront,” says Sloane, who made the sea the focal point, bringing the exterior landscape inside. A brown wall highlights the window view and creates depth. Sloane worked with as many existing elements as possible. For example, a well-placed mirror on the electrical door reflects light back on the room.

She also applied unique fabric, woods and furnishings to transform the space. “I wanted a model where people could see themselves living – streamlined and elegant but not out of their realm,” said Sloane. The bedroom is luxurious and simple. Sloane opened up the room with a sueded wall. Microfiber panels create a warm feel without adding clutter. As in the main room, she uses a large mirror to reflect this beautiful element.

Sloane says that residents can create a home that is both warm and inviting without a big budget. She insists that you don’t need a lot of special finishes and overstuffed chairs to be comfortable. Using elegant furniture with interesting textured wood, elegant lines and



deep color can make a house a home. Her model residence appeals to a broad audience and reflects Parris Landing’s urban sophistication and waterfront setting.

In March, the editors at the *Boston Globe Magazine* chose just more than 100 new finds, stores, ideas, spaces, faces, hot spots and restaurants that debuted in New England in 2004 in their “Best of the New” issue. Parris Landing was in the company of chi chi

store Arclinea, refurbished restaurant Aujourd’hui and even Boston Symphony Orchestra conductor James Levine. The Magazine featured a full-page photo of Starck’s whimsical model residence (complete with cow print chair and marble table and over-the-top chandelier). In a city that is slow to change, we appreciate being ranked as one of the most sophisticated new spaces in town. We hope you are proud to live in one of the best new places in Boston.

Parris Landing Sponsored Sailing Event

Residents Can Learn To Skipper Boats for Discounted Rates

Life at Parris Landing includes the ocean as a neighbor. Residents hear the calls of gulls, enjoy unmatched waterfront views, and watch the whitecaps when storms come in to shore. So it is only natural that the Parris Landing staff and residents would take their love of the sea one step further and support the neighborhood sailing center. Parris Landing served as the headline sponsor as dozens of Boston's young professionals sailed for charity at the 2005 College Bowl alumni sailing event on May 21. The Courageous Sailing Center, just steps away from Parris Landing on Pier 4, is a full-service sailing venue offering instruction to adults and children as well as competition. The regatta and after-party benefited the Courageous Sailing Center Youth Program, which serves over 1,000 Boston area children annually by fostering life skills and positive values through the sport of sailing.

The nation's finest alumni teams, and even some very inspired architects/sailors from the Boston Architectural Center, raced. Sixteen skippers led their teams around a blustery Boston Harbor. Despite the cold temperatures, enthusiasm prevailed. Sailors joked that the 40 degree temperatures were nothing compared to the snowball fights they have during "Frostbite Racing" at Courageous. The Cornell team emerged victorious, with second-place Yale nipping at its heels.

As the headline sponsor, Parris Landing helped support a valuable Navy Yard resource. In return, Courageous Sailing Center is offering residents a very special discounted membership. For a small fee, and a few steps, residents can step up to the helm of a sailboat and get an unmatched view of the harbor. Whether you are a novice interested in lessons or an experienced racer looking for a little competition, Courageous' affordable prices and professional service truly make it the best sailing option in town. Courageous also offers many social events. Please visit www.courageoussailing.org for more information.

Teams included:

Barnard

Bates

Boston Architectural Center

Boston University

Bowdoin

Brown

Cornell

Dartmouth

Endicott

Harvard

University of Michigan

N. Arizona

Simmons

Dartmouth

Wellesley

Yale

From Pool Side to Paris

Parris Landing Residence Gather in Hopes to Win a Trip to Parris



On September 14, 2005, Philippe Starck & John Hitchcox mingled with Parris Landing owners at a private poolside event. The highlight of the evening was the drawing for a chance to win a trip to Paris, France complete with airfare and 3 nights stay at & courtesy of the InterContinental Hotel. Congratulations to our winners, Ann & Dan Keohane of Bldg 2.

